

Private Bank



# Banking and Treasury Management Solutions

## for Professional Sports Teams

A strategic banking partner is key to a professional sports team's success on – and off – the field.

At Citi Private Bank, we have experience partnering with professional sports teams, providing consultative advice and customized financial strategies as operational needs evolve.

### **A leading global bank**

With over 200 years of experience, Citi is a leading global bank and does business in more than 160 countries and jurisdictions.

As a trusted partner to institutional clients, we provide cash management and trade solutions to 90% of Global Fortune 500 companies.

In the sports industry, our prominent clients include professional sports teams and owners, as well as professional sports leagues, including the National Hockey League, National Basketball Association, Major League Baseball and the National Football League.



# Treasury Management Services

With an understanding of the team's ongoing needs and future goals, we partner to identify opportunities and structure customized strategies to help achieve greater operating control, increase efficiency, reduce costs, minimize risks, and monitor activities in real-time.

We can offer guidance and cost-effective solutions for an account structure tailored to the team's specific needs, including to manage the team's day-to-day finance operations, arena concessions and ticketing, payroll and health benefits, social media and network, foundation and community development needs, and much more.



## Receivables Management

Accelerate the availability of funds and payment information with ACH collections, remote and mobile check deposit, currency, lockbox, and merchant services.



## Liquidity Management

Optimize the interest earning power of idle cash balances, while maintaining liquidity, with a range of deposit accounts, including: money market accounts, certificates of deposit, sweep accounts, and zero balance accounts.



## Payables Management

Control your payable operations, improve working capital balances, and increase efficiency, with electronic solutions such as ACH originations and batch wires; manage cross-border payments with foreign exchange advisory.



## Escrow Services

Citi can serve as a neutral third-party escrow agent, to receive, safeguard, service and disburse cash, securities, and physical documents to facilitate a range of transactions.

### Minimizing security risk

Manage risk and reduce fraudulent activity with our range of anti-fraud services.

We offer basic, full or partial reconciliation processing with positive and match pay anti-fraud check security features, ACH debit block and filter services, ACH positive pay, and maker-checker functionality on all CitiBusiness® Online transactions.

### Accessing your accounts

Access your accounts and transact globally 24 hrs/day via phone, the CitiBusiness® Online mobile app, or website.

We offer real-time and historical reporting, the ability to customize and schedule reports, as well as daily transmissions in standardized formats supported by many global institutions and platforms via SWIFT, BAI2, and EDI.

# Why Citi?

## **A global market leader in the sports industry**

With over 25+ years of sports industry experience, we leverage our expertise and relationships to provide value-added strategic advice, liquidity solutions, and investment opportunities to sports teams, owners, investors, and leagues worldwide.

## **Premiere service from your Private Bank team**

Your dedicated Private Banking team provides high-touch personalized service during the season and off-season, as well as timely account opening to help minimize business disruptions.

## **Bespoke financing solutions**

With over \$1.5 billion in commitments across the four major North American sports leagues, we provide both team and league-level financing for acquisition, general corporate and working capital needs, as well as the construction and renovation of stadiums and arenas.

We provide team and league clients access to both the bank and institutional private placement markets, as well as advice on municipal financing solutions. We also have extensive experience advising clients as they look to raise capital in the private credit market.

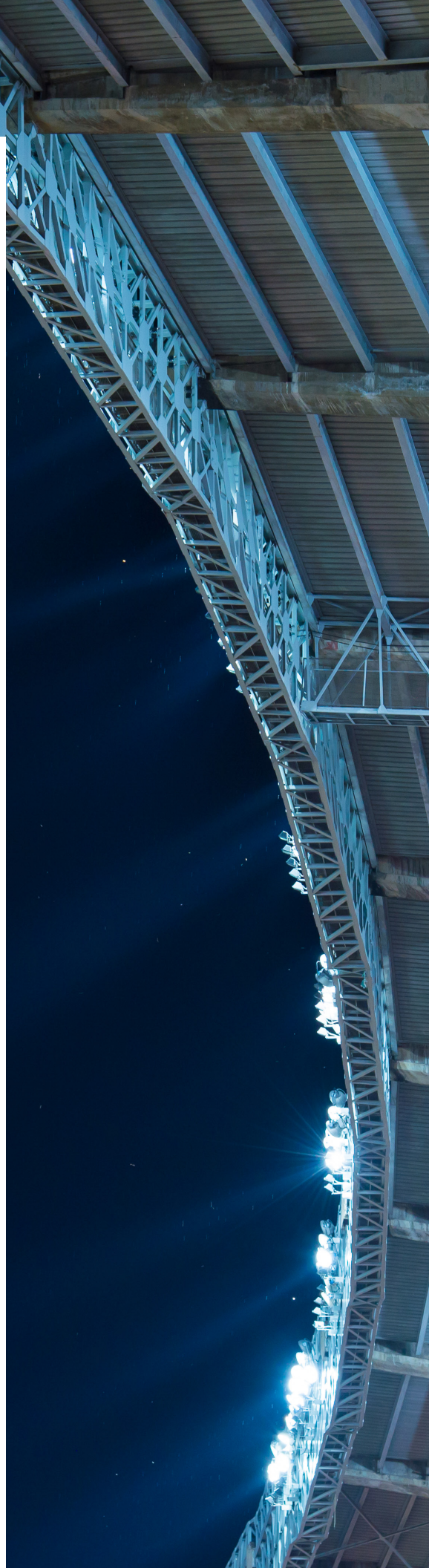
## **Buy-and-sell-side advisory services**

Our expertise, insights, and connections can help strategically position you every step of the way. Citi offers a range of services to help teams simplify and streamline the buying and selling process.

In addition to traditional advisory services, we can help teams analyze and identify Regional Sports Network and national media rights opportunities

## **Comprehensive investment strategies**

We provide a range of traditional and alternative investments and access to global capital markets, including FX services for international needs and hedging strategies.



Please contact a member of our Banking & Cash Management team for more information.



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**INVESTMENT PRODUCTS: NOT FDIC INSURED • NO BANK GUARANTEE • MAY LOSE VALUE**

The National Hockey League ("NHL"), Major League Baseball ("MLB"), National Basketball Association ("NBA"), English Premier League ("EPL"), Italian Serie A, Major League Soccer ("MLS"), and Minor League Baseball ("MiLB")

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